

**BOLOGNA AND THE MOVE TOWARDS A EUROPEAN HIGHER EDUCATION AREA –
THE SURPRISING SUCCESS OF AN EDUCATIONAL VISION?**

A SYMPOSIUM IN COOPERATION WITH HRK AND EUA

APRIL 25

12.00 P.M. REGISTRATION / WELCOME SNACK

01.00 P.M. WORDS OF WELCOME

Dr. Wilhelm Krull
Secretary General, Volkswagen Foundation

Prof. Dr. Peter-André Alt
President, German Rectors' Conference

Prof. Rolf Tarrach, Ph.D.
President, European University Association

01.30 P.M. THE BOLOGNA PROCESS – A HISTORICAL REVIEW

Chair: **Dr. Wilhelm Krull**

KEYNOTE SPEECH

Prof. Dr. Barbara Kehm
Leibniz Centre for Science and Society (LCSS), University of Hanover

02.00 P.M. PANEL DISCUSSION
FROM FOUR TO FORTY-EIGHT – HOW THE IDEA OF FRANCE,
GERMANY, ITALY AND THE UK TO ESTABLISH A EUROPEAN
HIGHER EDUCATION AREA GOT HOLD OF EUROPE

Dr. h.c. Edelgard Bulmahn
Former Federal Minister of Science and Education, Germany

Prof. Dr. Martina Vukasović
Faculty of Social Sciences, University of Bergen

Prof. Dr. Georg Winckler
Member of the University Council, University of Vienna, and
Former President of the European University Association

03:00 P.M. COFFEE BREAK

03.30 P.M.

SESSION 1
BACHELOR –
PROFESSIONAL QUALIFICATION OR INTERMEDIATE
EXAMINATION?

Chair: **Prof. Dr. Peter-André Alt**
President, German Rectors' Conference

The Added Benefit of a General Studies Programme
Prof. Dr. Sascha Spoun
President, Leuphana University of Lüneburg

Open University Area by Bachelor and Master? The Need for Student
Mobility and the Example of PONS
Prof. Dr. Johannes Bergemann
Institute of Archaeology, University of Göttingen

Afterwards fishbowl discussion starting with the three panelists and
then open to the plenary

05.30 P.M.

COFFEE BREAK

06.00 P.M.

SESSION 2
MASTER -
WHAT IS THE MASTER FOR?

Chair: **Dr. Wilhelm Krull**
Secretary General, Volkswagen Foundation

KEYNOTE LECTURE

“What is the Master for?” Re-thinking Master’s Education in Europe –
Results of a Study at CEU Budapest

Prof. Dr. Liviu Matei
Yehuda Elkana Center for Higher Education, CEU Budapest

Commentators:

Prof. Dr. Monika Jungbauer-Gans
Scientific Director, German Centre for Higher Education Research and
Science Studies (DZHW)
Dr. Martina Michel
Head of Talent Management & Organizational Development (TMOD) &
HR Communications, Continental AG

07.30 P.M.

APERITIF

08.00 P.M.

DINNER

APRIL 26

09.00 A.M.

**SESSION 3
PHD STUDENTS OR EARLY CAREER RESEARCHERS?**

Chair: **Prof. Dr. Erika Kothe**, Director of the Board, UniWiND

“Three Magic Letters”/PhD-Study

Catherine Millett, Ph.D.

Educational Testing Service, Princeton, NJ

What Should Practice-Based Doctorates Look Like?

Prof. Oliver Günther, Ph.D.

President, University of Potsdam

What Could a Good Start for PHD Students Look Like?

Prof. Dr. Claudia Stockinger

Humboldt University Berlin

Afterwards fishbowl discussion starting with the three panelists and then open to the plenary

11.00 A.M.

COFFEE BREAK

11.30 A.M.

**SESSION 4 / PART I
STUDYING IN THE AGE OF GLOBALIZATION AND
DIGITALIZATION: FUTURE SKILLS AND COMPETENCIES**

Chair: **Prof. Dr. Jan Palmowski**

Secretary General of the Guild of European Research-Intensive Universities

Future Skills: Which Competences Do We Need?

Prof. Dr. Julia Klier

Institute of Business Informatics, University of Regensburg

Digital Learning / Interactive Communication

Prof. Dr. Dr. Friedrich W. Hesse

Leibniz-Institut für Wissensmedien

PANEL DISCUSSION

THE USE OF DIGITAL DEVICES – CURSE OR BLESSING?

Prof. Dr. Martin Korte

Department of Neurobiology, Technical University Braunschweig

Prof. Dr. Dr. Friedrich W. Hesse

Leibniz-Institut für Wissensmedien

01.15 P.M.

LUNCH

02.15 P.M.

SESSION 4, PART II
STUDYING IN THE AGE OF GLOBALIZATION AND DIGITALIZATION
INSTITUTIONAL PERSPECTIVES

Chair: **Dr. Wilhelm Krull**, Volkswagen Foundation

The Idea of a European University
Prof. Dr. Hans-Jochen Schiewer
Rector, University of Freiburg

Professional and Employability Outcomes from International Mobility
Prof. Robert Coelen, Ph.D.
Stenden University of Applied Sciences

Looking beyond Europe
Prof. Dr. Julia von Blumenthal
President, Viadrina University Frankfurt/ Oder

03.45 P.M.

COFFEE BREAK

04.15 P.M.

PANEL DISCUSSION "ELEMENTS OF A SUCCESSFUL HIGHER
EDUCATION SYSTEM IN EUROPE"

Chair: **Dr. Wilhelm Krull**
Secretary General, Volkswagen Foundation

Prof. Dr. Christine Musselin
Sciences Po, Paris

Dr. Sijbolt Noorda
President of the Magna Charta Observatory, Bologna

Dr. Georg Schütte
State Secretary, Federal Ministry of Education and Research

Dr. h.c. Lesley Wilson
Secretary General, European University Association

05.30 P.M.

END OF CONFERENCE