SHORT CV

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TIMO STÅHL

CHIEF SPECIALIST IN EFFECTIVENESS OF PREVENTIVE WORK UNIT, FINNISH INSTITUT OF HEALTH AND WELFARE (THL)

Timo Ståhl is a leading expert in health promotion, with a special focus on the “Health in All Policies” (HiAP) approach. With over 25 years of experience at local, national, EU, and global levels, he was the lead editor of the landmark book Health in All Policies: Prospects and Potential (2006). His research focuses on evaluating organizational capacity for health promotion, which led to the creation of Finland’s national Benchmarking System for Health Promotion Capacity Building and the development of the “health promotion coefficient” used in allocating state subsidies.

Recently, his work has focused on real-world evaluation of preventive efforts and their cost-effectiveness and cost-benefit within the context of impact investing. He also leads the PUHTI project, which integrates real-world data from non-traditional sources—such as grocery sales, payment defaults, and social media—into digital dashboards to support municipal and regional decision-making.

He has authored over 150 publications.