

MAY 31- JUNE 2, 2017

SOCIETY THROUGH THE LENS OF THE DIGITAL

HERRENHAUSEN CONFERENCE

HERRENHAUSEN PALACE, HANOVER, GERMANY

PROGRAM

WEDNESDAY **MAY 31, 2017**

10:00 A.M. PRE-CONFERENCE WORKSHOP FOR TRAVEL-GRANTEES

12:30 P.M. REGISTRATION AND QUICK LUNCH

1:30 P.M. WORDS OF WELCOME

Wilhelm Krull, Secretary General, Volkswagen Foundation,
Hanover, Germany

Florian Süssenguth, acatech, Munich, Germany

1:45 P.M. **SOCIETY THROUGH THE LENS OF THE DIGITAL**

CHAIR **Florian Süssenguth**

KEYNOTE #1

Helen Margetts, Oxford Internet Institute, University of Oxford, UK

KEYNOTE #2

Armin Nassehi, Institute of Sociology, LMU Munich, Germany

3:30 P.M. **LIGHTNING TALKS (YOUNG SCIENTISTS)**

CHAIR **Cornelius Puschmann**, Hans-Bredow-Institute, Hamburg,
Germany

3:45 P.M. COFFEE BREAK AND POSTER SESSION

All academic titles have been omitted.

4:15 P.M. PANEL DISCUSSION – FROM OBSERVATION TO THEORY

Armin Nassehi, Institute of Sociology, LMU Munich, Germany

Helen Margretts, Oxford Internet Institute, University of Oxford, UK

Shunya Yoshimi, Interfaculty Initiative on Information Studies,
University of Tokyo, Japan

Ralph Schroeder, Oxford Internet Institute, Oxford University, UK

5:15 P.M. LIGHTNING TALKS (YOUNG SCIENTISTS)

5:45 P.M. COFFEE BREAK AND POSTER SESSION

**6:15 P.M. RADICAL DEMOCRACY OR THE LIQUEFACTION OF ALL COLLECTIVITIES?
THE POLITICAL TELEOLOGIES OF DIGITAL MEDIA**

CHAIR **Armin Nassehi**

LECTURES

Deen Freelon, American University Washington, USA

Christian Fuchs, Centre for Social Media Research, University of
Westminster, UK

COMMENT

Jimmy Schulz, FDP, Germany

8:00 P.M. DINNER

THURSDAY JUNE 1, 2017

9:00 A.M. UPDATING SOCIAL CRITICISM: DIGITAL CAPITALISM AND DIGITAL LABOUR

CHAIR **Leonhard Dobusch**, Innsbruck University, Austria

LECTURES

Laura Mann, Department of International Development, London School of
Economics, UK

Mary L. Gray, Department of Communication and Culture, Indiana
University Bloomington, USA

COMMENT

Michael Vassiliadis, IG BCE, Hanover, Germany

11:00 A.M. COFFEE BREAK

11:30 A.M. SOCIETY THROUGH THE EYES OF ROBOTS, ALGORITHMS AND AI

CHAIR **Sophie Mützel**, Department of Sociology, University of Lucerne,
Switzerland

LECTURES

Dirk Baecker, Faculty of Humanities and Arts, University Witten/Herdecke,
Germany

Shunya Yoshimi, Interfaculty Initiative on Information Studies,
University of Tokyo, Japan

COMMENT

Michael Bültmann, HERE Deutschland GmbH, Germany

1:00 P.M. LUNCH WITH DEMONSTRATIONS (YOUNG SCIENTISTS, STARTUPS, COMPANIES)
INTRODUCTION **Florian Süssenguth**

2:30 P.M. **SOURCES OF KNOWLEDGE AND UNCERTAINTY:
COPING WITH DIGITAL INFORMATION OVERLOAD IN SCIENCE AND BUSINESS**
CHAIR **Ralph Schroeder**

LECTURES

Elena Esposito, Department of Communications and Economy,
University of Modena, Italy

Andreas Diekmann, Department of Humanities, Social and Political Sciences,
ETH Zurich, Switzerland

COMMENT

Bernhard Kaufmann, Munich RE, Germany

4:30 P.M. COFFEE BREAK

5:15 P.M. **IDENTITY IN TIMES OF ALGORITHM –
QUANTIFIED SELF & GAMIFICATION**

CHAIR **Andreas Hepp**, Zentrum für Medien-, Kommunikations- und
Informationsforschung, University of Bremen, Germany

LECTURES

Deborah Lupton, Faculty of Arts and Design, University of Canberra, Australia

Jos de Mul, Institute for Philosophy of Information and Communication
Technology, Erasmus University Rotterdam, The Netherlands

COMMENT

Lorena Jaume-Palasi, AlgorithmWatch, Berlin, Germany

7:00 P.M. DINNER

THEMED TABLES: OBSERVING THE DIGITAL WORLD SOCIETY
WITHIN LOCAL CONTEXTS

FRIDAY **JUNE 2, 2017**

9:00 A.M. OBSERVING THE WORLD THROUGH HERMENEUTICS OR THROUGH ALGORITHMS? DATA JOURNALISM & DATA VISUALIZATION

CHAIR **Cornelius Puschmann**

LECTURES

Christopher Anderson, Assistant Professor Media Culture,
The City University of New York, USA

Wiebke Loosen, Hans-Bredow-Institute, Hamburg, Germany

COMMENT

Christian Stöcker, Hamburg University of Applied Sciences, Germany

10:45 A.M. COFFEE BREAK

11:30 A.M. IMPLICATIONS OF CHANGING MODES OF COMMUNICATION AND PARTICIPATION FOR RESEARCH AND RESEARCH POLICY

CHAIR **Wilhelm Krull**

Ortwin Renn, IASS Potsdam/acatech, Germany

Eva Stensköld, Riksbankens Jubileumsfond, Sweden

Cornelius Puschmann

12:45 P.M. CLOSING REMARKS

1:00 P.M. CONCLUDING LUNCH AND END OF CONFERENCE

SPEAKERS & CHAIRS

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| CHRISTOPHER ANDERSON | DEBORAH LUPTON |
| DIRK BAECKER | LAURA MANN |
| MICHAEL BÜLTMANN | HELEN MARGETTS |
| JOS DE MUL | SOPHIE MÜTZEL |
| ANDREAS DIEKMANN | ARMIN NASSEHI |
| LEONHARD DOBUSCH | CORNELIUS PUSCHMANN |
| ELENA ESPOSITO | ORTWIN RENN |
| DEEN FREELON | RALPH SCHROEDER |
| CHRISTIAN FUCHS | JIMMY SCHULZ |
| MARY L. GRAY | EVA STENSKÖLD |
| ANDREAS HEPP | CHRISTIAN STÖCKER |
| LORENA JAUME-PALASÍ | FLORIAN SÜSSENGUTH |
| BERNHARD KAUFMANN | MICHAEL VASSILIADIS |
| WILHELM KRULL | SHUNYA YOSHIMI |
| WIEBKE LOOSEN | |