SHORT CV

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Jochen O. Mierau (1983, Jena) is Professor of Public Health Economics and Vice-Dean for Research & Innovation at the University Medical Centre Groningen. His research explores the interaction between health and the economy, with particular emphasis on health inequalities, the commercial determinants of health, and the economic value of prevention. He has published widely in interdisciplinary journals and advises policymakers on integrating economic perspectives into public health strategies. As Vice-Dean, he promotes collaboration across disciplines and institutions (public and private) to improve population health and reduce disparities.